Table 1. Rethorical Structures of Invitation in 1980-2017

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| RHETORICAL STRUCTURE | INVITATION BEFORE 2000 | INVITATION2000-2008 | INVITATION AFTER 2009 |
| FRONT COVER* Title
* Date of the event
* Name of addressee
* Photo of parents of the female wed
* Name and address of the addressers
* Pre-wedding photo
 |  VVV--- | VVVVV- | VVV-VV |
| BACK COVER* Name and address of the addressers
* Map of Location
* Request for a prayer to the wedding couple (optional)
* Quotation from the Qur’an verse
* Name of printing agency
* Photo of the wedding couple
 | --VVV- | V-VVV- | VVVVVV |
| LEFT INSIDE* Opening
* Name of the weds and their parents
* Time and venue of the legal marriage oath
 | VVV | VVV | VVV |
| RIGHT INSIDE* Place and month of publication
* Greeting/Salutation
* Formal invitation (religious greeting, introduction, day/date/time/venue of wedding)
* Reason for inviting (to give a prayer and support and be the witness)
* Expression of thanks
* Pre-closing
* Closing
* Name of the host & hostess
* Additional host & hostess
 | -VVVVVV V V | VVVVVVVVV | VVVVVVVVV |