

Vol. 6, No. 2, Maret 2023

ISSN (online) 2598-0556

ISSN (print) 2597-6117

JLA

JURNAL
LINGUA
APPLICATA

Analisis Pembentukan Istilah-istilah Linguistik dalam Bahasa Korea
dan Bahasa Indonesia
DIDIN SAMSUDIN, JAYANTI MEGASARI, RISA TRIARISANTI
ASHANTI WIDYANA, HIMA RAGILLIA DWINANDA PUTRI MAHENDRA

Pemanfaatan Media Sosial Instagram sebagai Media Pembelajaran Bahasa Jepang
TIA INDRIYANI, LISDA NURJALEKA

*Bound Morpheme Errors in Undergraduate Research Articles:
The Case of an English Education Department*
FAZA HANNAN PURINANDA

Analisis Kebutuhan pada Pembelajaran Kolaboratif sebagai Strategi Pengajaran
dalam Kelas Penerjemahan Bahasa Indonesia-Mandarin
RIKA LIMURIA

*A Semiotics Analysis of Gender Bias in YouTube Advertisements
(The Case of ShopBack, Pomona, and Fave)*
TRIANA APRIL LIANI, AHMAD MUAM



Diterbitkan oleh:

Departemen Bahasa, Seni dan Manajemen Budaya,
Sekolah Vokasi, Universitas Gadjah Mada
Jl. Kaliurang, Gedung SV UGM, Sekip Unit I
Sleman, Yogyakarta, 55281

Telp (0274) 582864

e-mail: jla.sv@ugm.ac.id

Editorial

The second number of Sixth volume compiled by The Analyst of Korean and Indonesia Linguistic Terms Formation by Didin Samsudin, Jayanti Megasari, Risa Triarisanti, Ashanti Widyana, Hima Ragillia Dwinanda Putri Mahendra. The second article is The Utilization of social media for Japanese Learning Tools by Tia Indriyani, Lisda Nurjaleka. The third by Faza Hannan Purinanda conducted the analysis of Bound Morpheme Errors in Undergraduate Research Articles: The Case of an English Education Department. Then, Rika Limuria Needs Analysis and Collaborative Learning as Teaching Strategies in Indonesian-Mandarin Translation Classroom. Thus, the last article by Triana April Liani, Ahmad Mu'am is A Semiotics Analysis of Gender Bias in YouTube Advertisements (The Case of ShopBack, Pomona, And Fave).

Editor in Chief
Lufi Wahidati, S.S., M.A.



Volume 6 Nomor 2 Tahun 2023

Editor in Chief

Lufi Wahidati, S.S., M.A.

Managing Editor

Theresia Avila Rencidiptya Gitanati Firstantin, S.S., M.A.

Editorial Board

Fatmawati Djafri, M.A., Ph.D. | Mery Kharismawati, S.S., M.Si. | Cisy Nugraha Dewantara, S.S., M.A. |
Nabilla Kusuma Vardhani, S.I.P., M.A. | Sonda Sanjaya, S.S., M.Pd. | Ummul Khasanah, S.S.,
M.A. | Wahyu Kartika Wienanda, S.S., M.A.

Journal Manager

Dwi Noviana Purnamasari, A.Md.

Peer Reviewers

Agnes Siwi Purwaningtyas, M.Hum. (Ritsumeikan University)

Achmad Rio Dessiar M.A, (Universitas Gadjah Mada)

Agung Ginanjar Anjaniputra, M.Pd. (Universitas Negeri Semarang)

Prof. Dr. A. M. Hermina Sutami (Universitas Indonesia)

Dr. Benedictus B Dwijatmoko (Sanata Dharma University)

Candy, Ph.D. (Doshisha University)

Dr. Endang Soelistiyowati (Universitas Gadjah Mada)

Eva Latifah, Ph.D. (Universitas Indonesia)

Jayanti Megasari, M.A. (Universitas Pendidikan Indonesia)

Dr. Kadek Eva Krishna Adnyani, M.Si. (Universitas Pendidikan Ganesha)

Lisda Nurjaleka, M.Pd. (Universitas Negeri Semarang)

Dr. Nuria Haristiani (Universitas Pendidikan)

Usmi, Ph.D. (Universitas Indonesia)

Dr. Puspa Mirani Kadir, M.A. (Universitas Padjajaran)

Rizky Wardhani, M.Hum. (Universitas Negeri Jakarta)

Dra. Rurani Adinda, M.A. (Universitas Nasional)

Prof. Dr. Sangidu Asofa M.Hum. (Universitas Gadjah Mada)

Yohana Ika Harnitasari, M.Hum. (National Tsing Hua University, Taiwan) Dr. Zulidyana Rusnalasari,

M.Hum. (Universitas Negeri Surabaya)

Staff

Citra Kusumawati, A.Md. | Noor Diana, A.Md.

Published by

Departemen Bahasa, Seni dan Manajemen Budaya, Sekolah Vokasi, Universitas Gadjah Mada

Address:

Departemen Bahasa, Seni dan Manajemen Budaya Gedung Sekip Unit I, Lantai I, Sekolah Vokasi, Universitas Gadjah

Mada Telepon (0274) 589750 | email: jla.sv@ugm.ac.id | website: jurnal.ugm.ac.id/jla

ISSN (print): 2597-6117; ISSN (online): 2598-0556

Table of Content

Cover	i
Editorial	iii
Editorial Board	iv
Table of Content	v
Didin Samsudin, Jayanti Megasari, Risa Triarisanti, Ashanti Widyana, Hima Ragillia Dwinanda Putri Mahendra	55-73
<i>Analisis Pembentukan Istilah-Istilah Linguistik dalam Bahasa Korea dan Bahasa Indonesia</i>	
Tia Indriyani, Lisda Nurjaleka	74-98
<i>Pemanfaatan Media Sosial Instagram Sebagai Media Pembelajaran Bahasa Jepang</i>	
Faza Hannan Purinanda	99-108
<i>Bound Morpheme Errors in Undergraduate Research Articles: The Case of an English Education Department</i>	
Rika Limuria	109-119
<i>Analisis Kebutuhan pada Pembelajaran Kolaboratif sebagai Strategi Pengajaran dalam Kelas Penerjemahan Bahasa Indonesia-Mandarin</i>	
Triana April Liani, Ahmad Mu'am	120-127
<i>A Semiotics Analysis of Gender Bias in YouTube Advertisements (The Case of ShopBack, Pomona, And Fave)</i>	